



OCTOBER 1, 2015

THE FUTURE OF PUBLIC SERVICE BROADCASTING IN THE WESTERN BALKANS

WORKSHOP

This event is organized by the University of Fribourg and
Center for Social Research Analitika



**THURSDAY
OCTOBER 1, 2015
09.00 – 17.00 HRS**

**HOTEL EUROPE
CONFERENCE ROOM 1
VLADISLAVA SKARIĆA 5
SARAJEVO
WWW.HOTELEUROPE.BA**

THIS IS A CLOSED EVENT

SUMMARY

This is a second workshop within the project “The prospect and development of public service media: Comparative study of PSB development in Western Balkans in light of EU integration” jointly implemented by the University of Fribourg and Analitika, in cooperation with media researchers from the Western Balkans countries.

This project investigates the position, role, functioning, and the future of public service broadcasters in six countries in the Western Balkans – Albania, Bosnia and Herzegovina, Montenegro, Macedonia, Kosovo and Serbia, taking into account the specific context in which these services developed and the role the European Union played in these processes.

The purpose of the workshop is to review and discuss research progress achieved so far within the project, and to provide the authors with valuable feedback for the preparation of the research results for the final publication. Thus, the workshop is organized around presentations of individual country studies combined with a formal external peer-review, and a discussion among all participants.

PROGRAMME

Working language: English

09:15 – 10:00 Introduction

10:00 – 10:45 PSB in Albania, Prof.Dr. Blerjana Bino

10:45 – 11:00 *Coffee Break*

11:00 – 11:45 PSB in Bosnia and Herzegovina, Kristina Ćendić

11:45 – 12:30 PSB in Kosovo, Dr. Naser Miftari

12:30 – 13:30 *Lunch Break*

13:30 – 14:30 PSB in Macedonia, Prof.Dr. Snežana Trpevska

14:30 – 15:00 PSB in Montenegro, Doc.Dr. Nataša Ružić

15:00 – 15:15 *Coffee Break*

15:15 – 16:00 PSB in Serbia, Davor Marko

16:15 – 17:00 Closing Session: Methodology Review

CONTACT

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